

Fold Line

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**Brochure 17"x11" Roll Fold (Outside)**  
**DELETE THIS LAYER BEFORE SUBMITTING**  
**FINISHED SIZE: 5.67" x 11"**  
**WITH BLEED: 17.125" x 11.125"**  
 Please leave a 0.125" total bleed  
 (0.0625" for each side)  
**First Fold from the Finished Left Trim - 5.58"**

5.58"

5.70"

5.72"

**Green Line is SAFETY Line**

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All important information that is not getting cut / folded should be inside this line

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**Blue Line is END OF BLEED Line**

All background image / colour / artwork should extend to this line

**Red Line is CUT Line**

Finished product will be cut to this line

OUTSIDE UNDER PANEL

OUTSIDE BACK PANEL

OUTSIDE FRONT PANEL

Fold Line

Brochure 17"x11" Roll Fold (Inside)  
DELETE THIS LAYER BEFORE SUBMITTING

Fold Line

5.72"

5.70"

5.58"

**Green Line is SAFETY Line**

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**Blue Line is END OF BLEED Line**

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**Red Line is CUT Line**

Finished product will be cut to this line

INSIDE LEFT PANEL

INSIDE MIDDLE PANEL

INSIDE RIGHT PANEL